

Graphic Design

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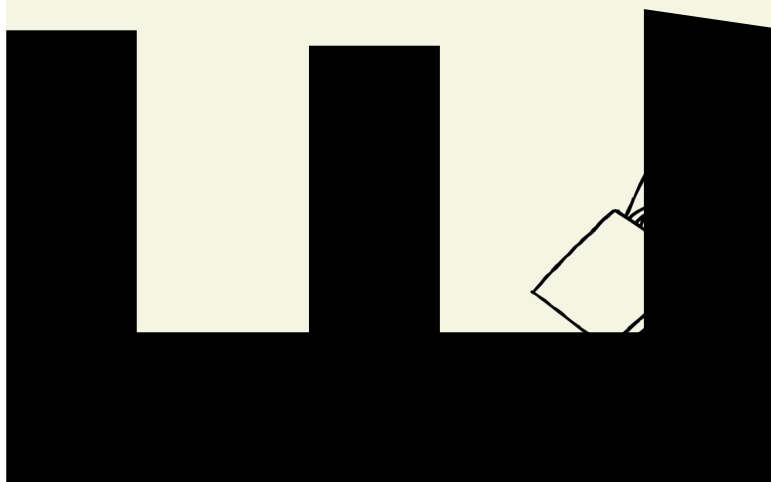
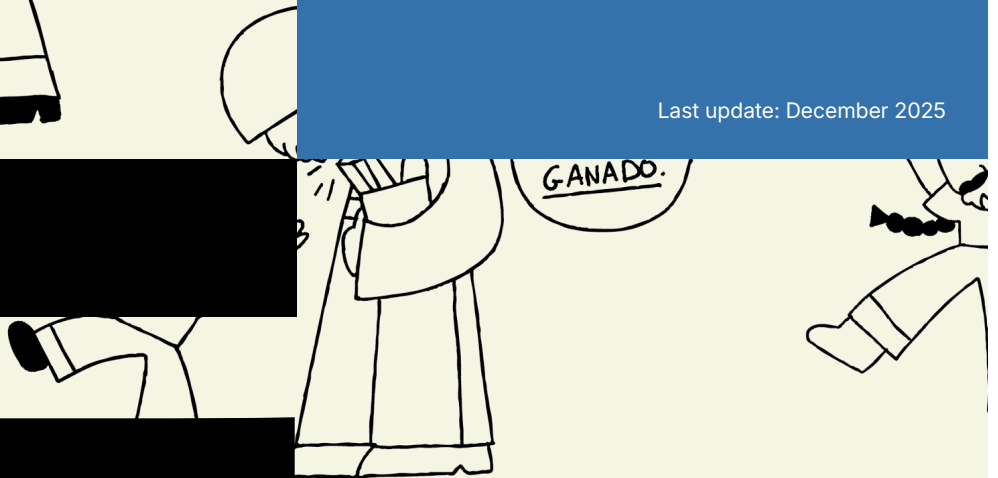
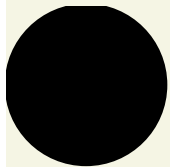


Image: Marina Carpio
TFG 2025

1º 1 / 2 Term

SUBJECT	TYPE*	ECTS	SUBJECT MATTER
Analysis or form, space, and color	BT	6	Fundamentals of design
Project theory and methodology	BT	6	
Artistic drawing	BT	6	Language and techniques of representation
Geometry and representation systems	BT	6	
Scientific fundamentals of design	BT	4	Science applied to design
History and theory of art, architecture, and design	BT	6	History of arts and design
Design culture	BT	6	Design culture
Typography	CS	6	Typography
Computer media: graphic design	CS	8	Technology applied to graphic design
Introduction to graphic design	CS	6	Graphic design projects
TOTAL		60	

(*) TYPE OF SUBJECT: (BT) Basic Training, (CS) Compulsory Specialty. [First Term](#) | [Second Term](#).

2º 3 / 4 Term

SUBJECT	TYPE*	ECTS	SUBJECT MATTER
Graphic expression	BT	6	Language and techniques of representation and communication
Volume and space	BT	6	
Photography	BT	3	
Audiovisual media	BT	3	
Design and business	BT	4	Design management
Production and printing techniques I	CS	2	Technology applied to graphic design
Production and printing techniques II	CS	2	
Digital technology: electronic publishing and editing digital	CS	6	
Digital technology: motion graphics and animation	CS	6	
History of graphic design I	CS	3	History of graphic design
History of graphic design II	CS	3	
Graphic design projects I	CS	6	Graphic design projects
Graphic design projects II	CS	6	
Marketing: graphic design I	CS	2	Graphic design management
Marketing: graphic design II	CS	2	
TOTAL		60	

(*) TYPE OF SUBJECT: (BT) Basic Training, (CS) Compulsory Specialty. [First Term](#) | [Second Term](#).

3° 5 / 6 Term

SUBJECT	TYPE*	ECTS	SUBJECT MATTER
Materials and processes: packaging	CS	2	Technology applied to graphic design
Materials and processes: environment	CS	1	
Photographic language and technique I	CS	4	
Photographic language and technique II	CS	4	
Audiovisual language and technique: video production and editing I	CS	5	
Audiovisual language and technique: video production and editing II	CS	5	
History of graphic design III	CS	3	History of graphic design
Design theory and criticism	BT	3	History of arts and design
Graphic design projects: environment and product	CS	8	Graphic design projects
Graphic design projects: audiovisual	CS	8	
Illustration	CS	4	Illustration
Illustration projects	CS	4	
Electives	EL	9	Elective
TOTAL		60	

(*) TYPE OF SUBJECT: (BT) Basic Training, (CS) Compulsory Specialty, (EL) Elective, (A) Annual. [First Term](#) | [Second Term](#).

4° 7 / 8 Term

SUBJECT	TYPE*	ECTS	SUBJECT MATTER
Production and budgets	CS	4	Technology applied to graphic design
Communication projects	CS	10	Graphic design projects
Graphic design management	CS	3	Graphic design management
Electives	EL	18	Elective
Internships	IN	10	External practices
Research methodologies	FD	3	Final degree project
Bachelor's degree final project	FD	12	
TOTAL		60	

(*) TYPE OF SUBJECT: (CS) Compulsory Specialty, (EL) Elective, (IN) Internship, (FD) Final degree project. [First Term](#) | [Second Term](#).